



**254 E. High Street, Pottstown, PA 19464**  
**Phone 610-326-2506 Fax 610-326-2507**  
**www.artfusion19464.org**

*The mission of ArtFusion 19464 is to enrich the lives of the residents in the greater Pottstown area through the visual arts, regardless of ethnicity and economic situations. Our goal is to spark creativity, build self-confidence and develop community bonds through education, mentoring and community service.*

## **A Tribute to the Impressionists**

**March 28-April 25, 2015**

**Drop Off: March 21 from 11am-2pm.**

**Pick up: April 25 from 11am-2pm**

- This is an open show. There is a \$15 exhibit fee for Working Artist Members of ArtFusion to participate in this show. The non-member exhibit fee--for those who are not current Working Artist Members--is \$25. Please contact us if you are not sure of your member status.
- You may enter up to three pieces for this show. (Your exhibit fee covers all three pieces.)
- All pieces must adhere to our theme of A Tribute to the Impressionists.
  - Both in Europe and the United States, Impressionism was a new movement – one that came with risk – to create work that truly changed (rocked) the art world. Artists took their honed traditional skills and incorporated their own visions into their work. As Claude Monet put it: "It's on the strength of observation and reflection that one finds a way. So we must dig and delve unceasingly. "
  - As always, ArtFusion likes to inspire and challenge our artists. The point of this show is not to copy an existing Impressionist painting but to create your own Impressionist piece through observation and reflection. We want you to be inspired by the masters of the style but to ultimately produce work that exemplifies your artistic vision and style.
  - Work can 2D or 3D, painting, drawing or mixed media. **No photography.**
- Artwork details:
  - ALL PIECES MUST BE FOR SALE.
    - All work is sold on a consignment basis. The artist sets the selling price. When a piece sells, ArtFusion retains 1/3 of the selling price as a commission. For complete details on our sales policy, please request a copy of our contract.
    - All participating artists must submit a form W-9 (federal form) and sign our consignment contract. This paperwork will be sent to you upon acceptance into this show.
  - All 2D pieces must be framed. All 3D work must be self supporting.
  - ALL PIECES MUST BE **LABELED ON THE BACK** WITH THE ARTIST'S NAME AND TITLE OF THE PIECE. (No prices, or other contact information please.)
  - Please make sure all framed pieces have **PICTURE WIRE**. Our hanging system does not accept sawtooth hangers.

- Also check mats for dirt and uneven cuts and frames for dents and chips. Any frame condition issues will be listed on your inventory sheet.
- If you cannot pick up or drop off on the date indicated, please call to make arrangements BEFORE that date.
- Applications must be received by March 14, 2015. Artists will be accepted on a first come, first served basis. If the show reaches capacity before the registration date, we reserve the right to close to any new applications. You will be notified if you have been accepted.
- If you have not participated in an ArtFusion show before, you will need to email 2-3 images of your art so we may jury your work. Images can be emailed to info@artfusion19464.org. We are also able to jury work currently on display on your website or Facebook page.
- Please fill out this form and return it to us with your payment. Alternately you may fill out this form online at our website: <http://artfusion19464.org/exhibits/call-to-artists/>.

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## A Tribute to the Impressionists

Fill out and return to us by **March 14, 2015**.

Name: \_\_\_\_\_

Address \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_ Exhibit Fee Paid: \_\_\_\_\_

Artist's Medium(s): \_\_\_\_\_

- I am a Working Artist Member of ArtFusion
- I have participated in a show at ArtFusion before.
- I have NOT participated in a show at ArtFusion before. If you have not participated in a show with us before, please email 2-3 images of your art so we may jury your work. Images can be emailed to info@artfusion19464.org. We are also able to jury work currently on display on your website or Facebook page.

Please make checks payable to "ArtFusion 19464". Thank you!