



Formerly The Gallery School of Pottstown @ Gallery on High

254 E. High Street, Pottstown, PA 19464
610-326-2506 * www.artfusion19464.org

We are pleased to share our annual report for FY 9/2012-8/2013.

Our mission is to enrich the lives of the residents in the greater Pottstown area through the visual arts, regardless of ethnicity and economic situations. We live this mission by providing an incredible schedule of art classes for you to take as well as free programs for local children, cancer patients and survivors, and veterans. We curate more than 10 exhibits each year, all of which are free and open to the public. We work in partnership with other community groups from the Pottstown School District to MOSAIC Community Land Trust and the Greater Pottstown Foundation to improve the town we live in and the lives of every member of our community.

Did you know that in addition to our classes and free programming, we also provide FREE field trip opportunities to local school districts in the tri-county area? In 2012 we had over 600 students and faculty visit our *Threads of a Story: Continued* show, which taught visitors about the Civil Rights struggle through incredible multi-media portraits created by artist Charlotta Janssen. This year our main educational exhibit focused on the stories of our local Vietnam veterans. Over 300 attended our free field trips this year. Without your support, we would not be able to bring these educational exhibits to our community.

While we hope that we provide every visitor to our facility with an amazing experience whether they attend a class or browse our amazing displays of local art, the truth is we do what we do on a less-than-shoestring budget. We rent our beautiful restored Victorian building. We work with local artists to sell their pieces on consignment, meaning we do not own that beautifully glazed piece of pottery you see, or that oil painting that catches your eye. When an item sells, 2/3 of that amount goes directly to the artist and ArtFusion gets 1/3 as our commission. We are proud to give our local artists an opportunity to show and sell, and provide up and coming new artists with what is sometimes their first gallery experience, but art sales have never sustained our organization.

We believe what we do is important and makes a positive impact on our community. We hear it in the comments of parents who tell us how much their child enjoys their class time with us. We see it in the face of a middle school student who forgets for a time the fight they just had with their best friend, or the bad grade they got on that last test, and just enjoys creating something for themselves. We hear it in the laughter and talk of our adult students as they leave the building after another precious few hours carved out of their busy weeks just for them.

In this time of transition, your support is more important than ever. Our very small staff is dedicated not only to our organization but also to the members of our community. If you believe that we make a positive impact on our community and on your lives, please make a donation today. Your support can truly make an enormous impact.

Erika Hornburg-Cooper
Executive Director/Co-Founder

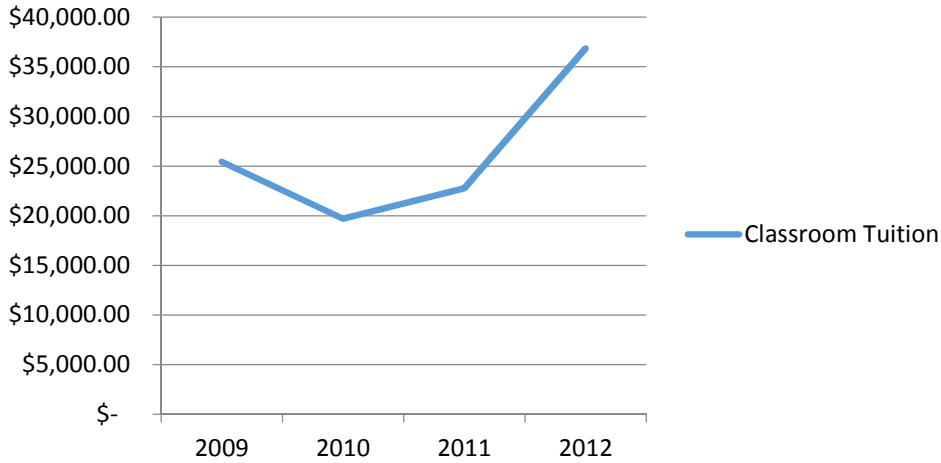
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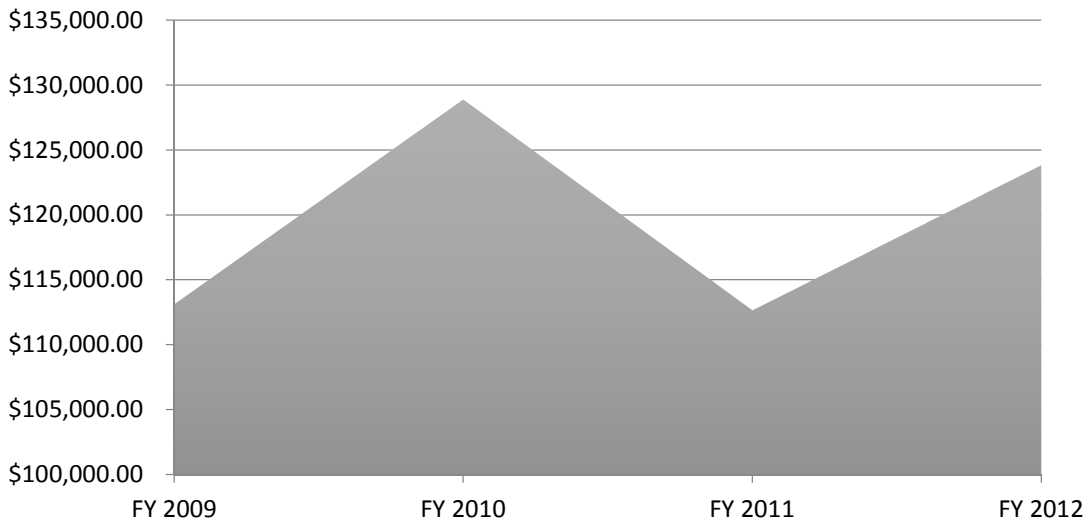
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Classroom Tuition



Total Public Support & Revenue



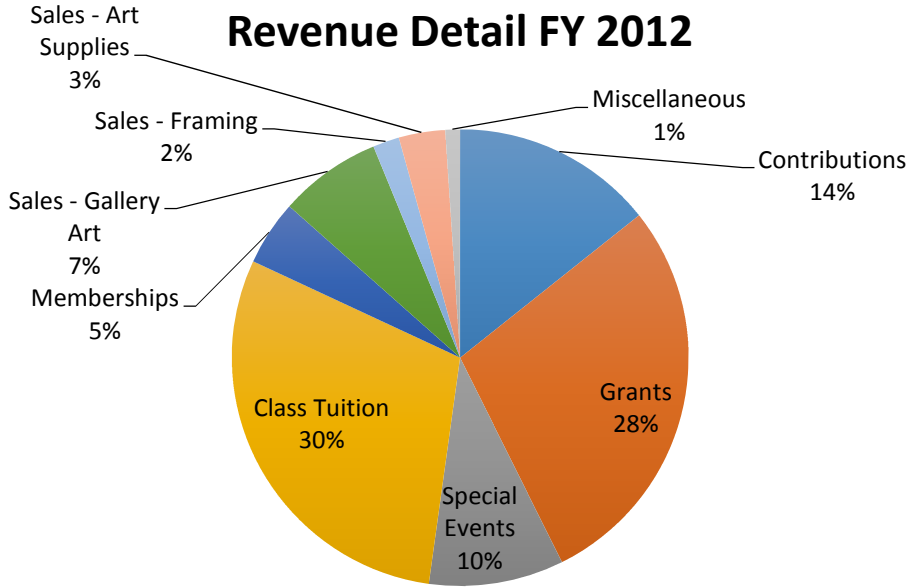
ArtFusion participates in the Pennsylvania Educational Improvement Tax Credit (EITC) program. Through that program, we received a \$2500 donation from Penn Liberty Bank to support our out-of-school-time programming.

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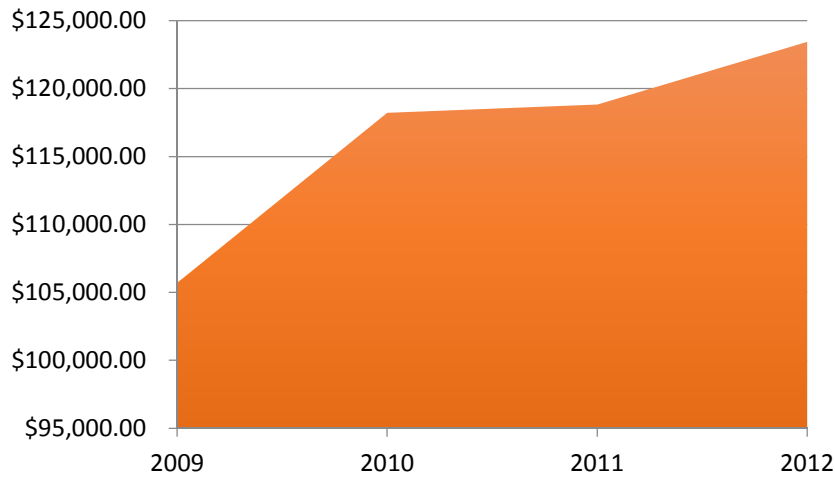
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Expenses & Debt

Total Expenses

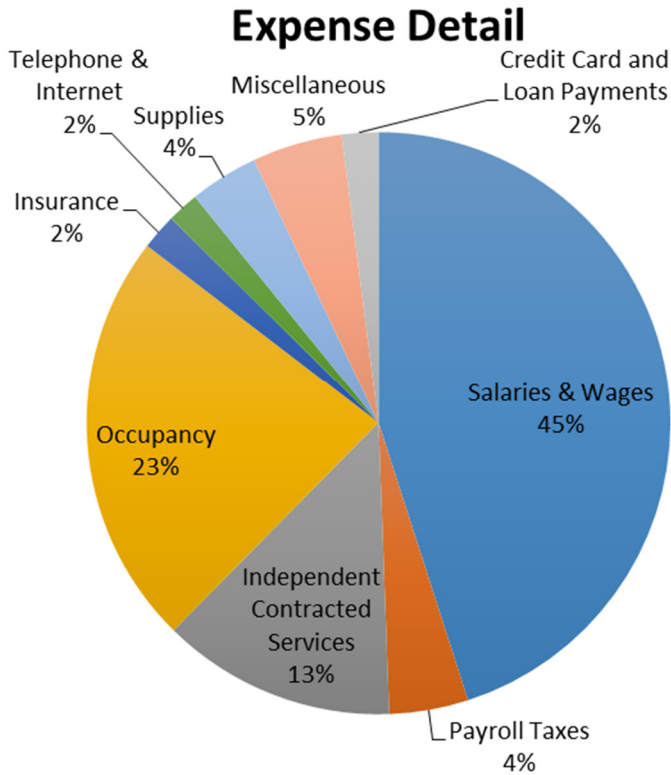


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