



Formerly The Gallery School of Pottstown @ Gallery on High

254 E. High Street, Pottstown, PA 19464
Phone 610-326-2506 Fax 610-326-2507
www.artfusion19464.org

The mission of ArtFusion 19464 is to enrich the lives of the residents in the greater Pottstown area through the visual arts, regardless of ethnicity and economic situations. Our goal is to spark creativity, build self-confidence and develop community bonds through education, mentoring and community service.

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December 6, 2012 – January 4, 2014

Reception: Our Annual Holiday Party on December 6

Drop Off: November 23 from 11am-2pm.

Pick up: January 4 from 11am-2pm

- This is an open show. There is a \$15 exhibit fee for Working Artist Members of ArtFusion to participate in this show. The non-member exhibit fee--for those who are not current Working Artist Members--is \$25. Please contact us if you are not sure of your member status. **Your exhibit fee covers all three pieces you may enter in this show.**
- You may submit a total of 3 pieces for this show. Each piece must relate to the theme of "redisCOVERed."
- How to interpret the show's theme:
 - This show will pay tribute to the artists who created our favorite album covers. Participating show artists are asked to reimagine their favorite record or CD cover/jacket using the medium of their choice. We do not want a literal copy of the artwork. We want you to use your own style and creativity to make a new work inspired by the cover art.
- Artwork details:
 - All work must be square, like an album or CD cover. Final dimensions are up to you (i.e., 6"x6" or 20"x20")
 - All pieces must be framed. If your piece is stretched canvas, it may be unframed as long as all the edges are painted with no staples showing.
 - ALL PIECES MUST BE FOR SALE.
 - All work is sold on a consignment basis. The artist sets the selling price. When a piece sells, ArtFusion retains 1/3 of the selling price as a commission. For complete details on our sales policy, please request a copy of our contract.
 - All participating artists must submit a form W-9 (federal form) and sign our consignment contract. This paperwork will be sent to you upon acceptance into this show.
 - All 3D work must be free standing.
 - ALL PIECES MUST BE **LABELLED ON THE BACK** WITH THE ARTIST'S NAME AND TITLE OF THE PIECE. (No prices, or other contact information please.)

- Please make sure all framed pieces have **PICTURE WIRE**. Our hanging system does not accept sawtooth hangers.
- Also check mats for dirt and uneven cuts and frames for dents and chips. Any frame condition issues will be listed on your inventory sheet.
- If you cannot pick up or drop off on the date indicated, please call to make arrangements **BEFORE** that date.
- Registrations must be received by November 2, 2013. Artists will be accepted on a first come, first served basis. If the show reaches capacity before the registration date, we reserve the right to close to any new applications. You will be notified if you have been accepted.
- If you have not participated in an ArtFusion show before, you will need to email 2-3 images of your art so we may jury your work. Images can be emailed to info@artfusion19464.org. We are also able to jury work currently on display on your website or Facebook page.
- Please fill out this form and return it to us with your payment. Alternately you may fill out this form online at our website: <http://artfusion19464.org/exhibits/call-to-artists/>.

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Fill out and return to us by **November 2, 2013**.
A maximum of 3 pieces may be entered.

Name: _____

Address _____

City: _____ Zip: _____

Phone: _____ Email: _____

Signature: _____

Date: _____ Exhibit Fee Paid: _____

Artist's Medium(s): _____

Have you participated in a show at ArtFusion before? yes no

I am a Working Artist Member of ArtFusion

Please make checks payable to "ArtFusion 19464". Thank you!