Gallery School of Pottstown @ Gallery on High

The Gallery School of Pottstown Annual Report 2010-2011

A message from the Gallery School of Pottstown's Secretary and Board of Directors.

I hope that you enjoy reviewing the 2010-2011 Gallery School of Pottstown's (GSP) Annual Report. It has been a year of change and growth for the GSP. I am pleased to report that the GSP is as dedicated to its mission of enriching the lives of the residents in the greater Pottstown area through the visual arts and to spark creativity, build self-confidence and develop community bonds as it was when it first opened.

What I as a Board Member have learned this year, is that the GSP exists to give back to Pottstown and its residents. We all know about Pottstown's Historic Past, from Ms. Smith's Pies, to Bethlehem Steel, There is no doubt about it--- Pottstown has served as not only an asset to South Eastern Pennsylvania, but as an asset to the nation. Of particular note this year the GSP celebrated the Pottstown Firebirds football team by highlighting them in our annual Signature Series prints and hosting a reunion.

We, at the Gallery the Gallery School of Pottstown believe that Pottstown's future is as bright as its past**. We believe that through the education and appreciation of the arts, partnered with a sense of community that something special can happen.**

While you read over our Annual Report, I hope that you will take a moment to remember why the GSP exists: to provide an education in the arts to both the youth and adults of our community, regardless of their income level, which in my opinion is just another way of saying we give back to Pottstown.

Thank you.

Kate O'Brien,

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Fundraisers

The Signature Series
The Signature Series is an annual limited edition lithograph that celebrates aspects of Pottstown's history. The second edition of featured the Pottstown Firebirds. In existence for only three seasons, the Pottstown Firebirds were a two-time championship winning football team of the short lived ACFL. "Hometown Champions," painted in vibrant oils by local artist Mary Ellen Christ, depicts head coach Dave DiFilippo as he leads his team to victory on their home field at Pottstown High School. This particular series is limited to 125 pieces, and each is signed by the artist. To celebrate the release of the "Hometown Champions" release, the GSP held a Firebirds reunion at the GSP's Gallery. The former players were able to tour their former field and enjoy each other's company once again while fans were able to reminisce with them.

Books and Brushes Beef and Beer
GSP co-hosted a Beef and Beer with the Pottstown Regional Public Library. It was a wonderful night of food, fun, and friendship at the Ballroom on High, with the focus on our local community. Proceeds from this event benefited both groups.

Fashion Plates 5: Breakfast At Tiffany's
Our annual fundraiser included a fashion show by Boscov's, with members of our community as the models. The afternoon event at Brookside Country Club celebrated our Breakfast at Tiffany's theme with wonderful food and a silent auction.

WRN Halloween Benefit Party
The Women's Referral Network of Montgomery County chose GSP to benefit from their annual Halloween costume party.

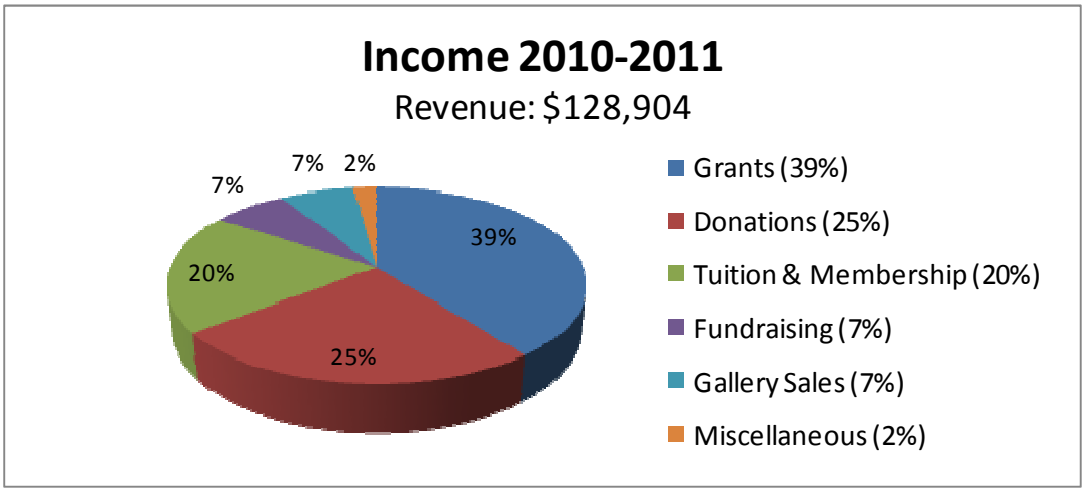
GSP also held our 2nd annual Antique Appraisal Event and a community yard sale.

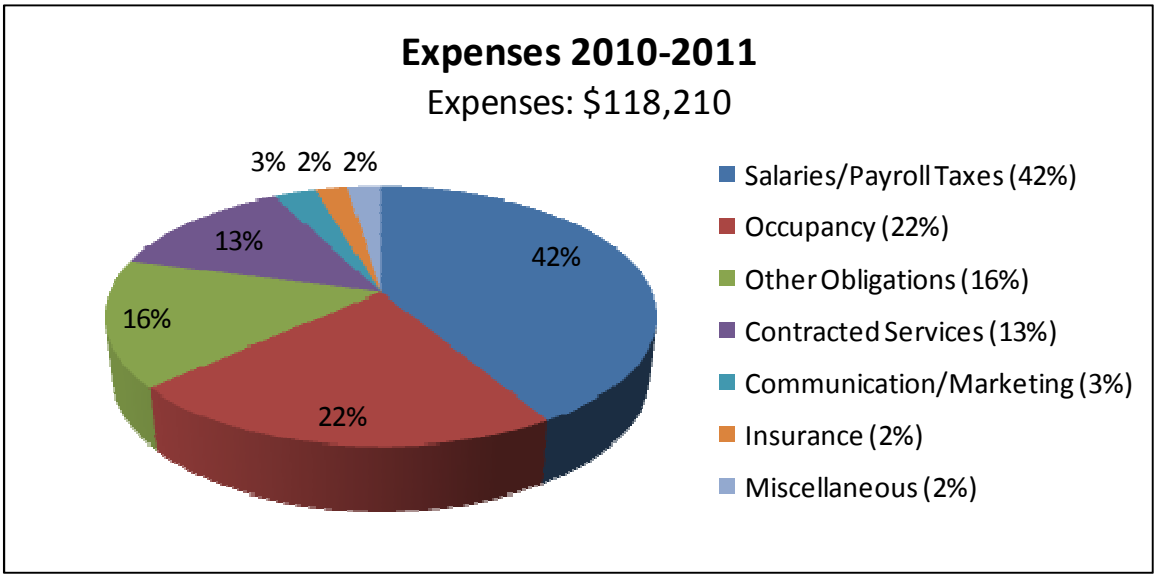
Programs

The Greater Pottstown Foundation once again sponsored out Kids Art Academy and Clay Academy. Both programs offer free art exploration classes for children age 8-12. Teen Academy offers scholarships to our popular Teen Studio class. The Hill School Student Philanthropy Council once again sponsored our Healing Arts program, which offers scholarships to cancer patients, survivors, family members and caregivers. GSP also worked with the Greater Pottstown Foundation to offer their second annual scholarship for a local high school student who will be pursuing further study in the arts. Through a grant from the Target Corporation, GSP in partnership with the Pottstown Regional Public Library created the Stretch, Read, Create! Program. This program offers preschoolers and their parents a fun class of yoga, reading and art.

GSP Statistics

	2009-2010	**2010-2011**
Class Attendance	210 tuition/479 youth	296 tuition/243 onsite, 300 off site program
Classes Offered	42	73
Artist Memberships	61	67


Income 2010-2011
Revenue: $128,904
39%
25%
20%
7%
7%
2%
Grants (39%)
Donations (25%)
Tuition & Membership (20%)
Fundraising (7%)
Gallery Sales (7%)
Miscellaneous (2%)


Expenses 2010-2011
Expenses: $118,210
42%
22%
16%
13%
3%
2%
2%
Salaries/Payroll Taxes (42%)
Occupancy (22%)
Other Obligations (16%)
Contracted Services (13%)
Communication/Marketing (3%)
Insurance (2%)
Miscellaneous (2%)